



The Six 'I's[®] of Innovation

a Certification Programme by the Entheo Network

WELCOME

ARE YOU?

An **innovation champion or leader** looking to build innovation capability and culture

An **innovation consultant, coach or trainer** who would like to extend your range of assessment tools and methodologies

A **training, research or consulting firm** who wants to extend their client offering in the field of innovation

A **educator** looking for an innovation skills profile to build into teaching syllabus





Owned by The Entheo Network, The Six 'I's® Certification Programme offers a human-centred approach to innovation, blending design thinking with organisational development, and a unique proprietary innovation strengths assessment for individuals and teams.

Its purpose is to give individuals and organisations a consistent framework for measuring innovation skills and capabilities, and an actionable process for developing an innovative and productive working culture. Statistically validated, the Six 'I's® assessment tools have been used in a variety of organisations across the world including the Singapore Government, Cisco Systems, LEO Pharma Asia, and Prudential.



The Six 'I's[®] Certification Programme

To equip practitioners, and managers, with the knowledge, skills, tools, and mind-sets to apply **the Six 'I's[®]** in teams and organisations, The Entheo Network has designed a highly experiential Certification Programme in partnership with industry experts and leading thinkers from the areas of innovation and organisational development.

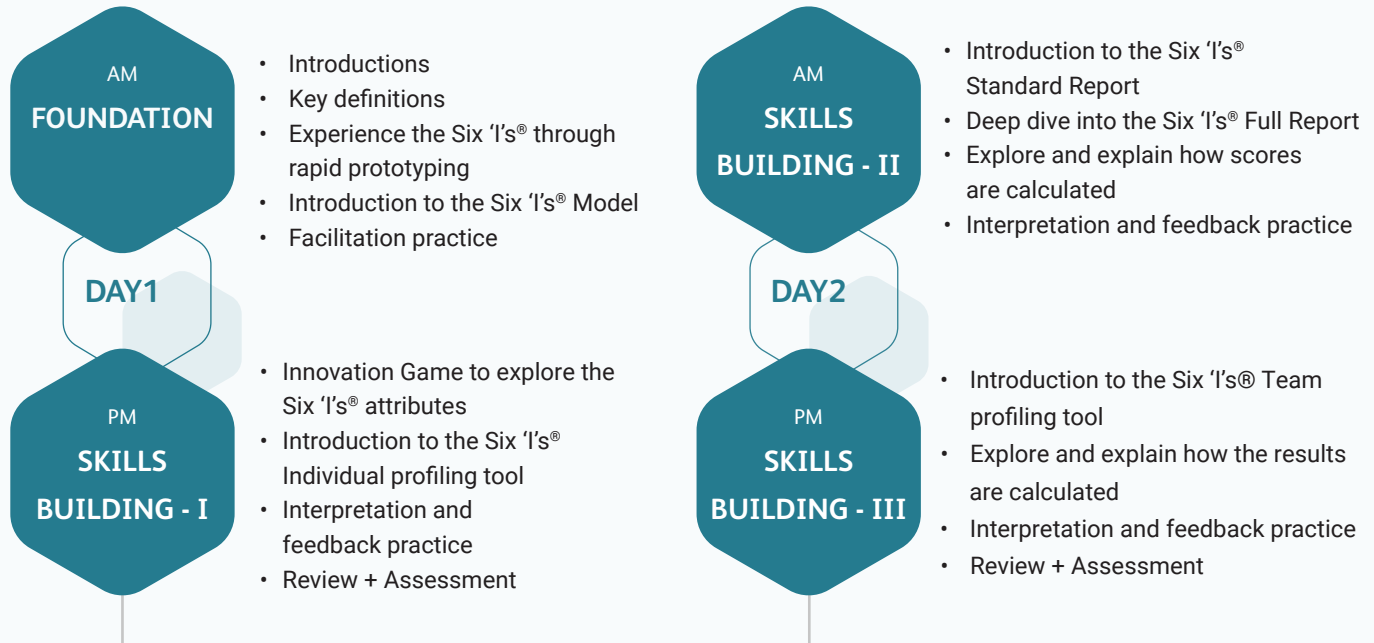
The four-day Programme blends experiential activities with active learning principles to build skills and embed knowledge. It will also enable you to enhance your professional practice by integrating innovation, change management and organisational development within **the Six 'I's[®] Model** and approach.



This Programme is best suited for **facilitators, consultants, trainers, practitioners, innovation champions, and managers** who are interested in:

1. Supporting individuals to understand their innovation strengths and how to develop new skills.
2. Working with teams to innovate by creating new products, services and processes.
3. Enabling organisations to create more conducive environments that stimulate innovation – building skills, culture, and capabilities.

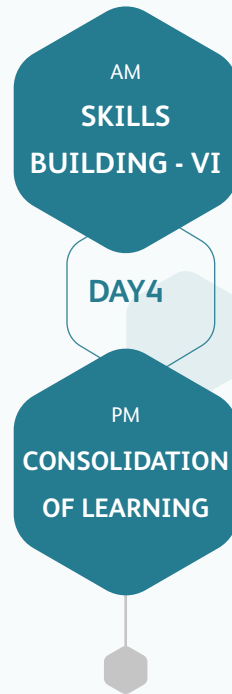
FOUR-DAY TRAINING PROGRAMME DETAILS:



Please note that the topics listed above are described in a linear fashion for clarity of understanding. In the session, they will be delivered in an experiential manner with interactive exercises built-in to strengthen learning.



- Apply the Six 'I's® Model to Innovation Challenge, starting with PURPOSE
 - IDENTIFY: Toolkit
 - Facilitation practice
 - Reinforcement of (i) individual and team profiles; (ii) culture and mindset
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- Observation synthesis
 - Insight generation
 - IGNITE: Toolkit
 - Facilitation practice
 - Reinforcement of (i) individual and team profiles; (ii) culture and mindset
 - Review + Assessment



- INVESTIGATE: Toolkit
 - INVEST: Toolkit
 - IMPLEMENT: Toolkit
 - Facilitation practice
 - Reinforcement of (i) individual and team profiles; (ii) culture and mindset
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- IMPROVE: Toolkit
 - Revisit key components in the Six 'I's® Model
 - Certification discussion
 - Review + Assessment
 - Close + Next steps

APPLICATIONS OF OUR SIX 'I's[®] CERTIFICATION PROGRAMME

At the end of this Programme you will be able to apply the Six 'I's[®] at the Individual, Team, and Organisational Level

INDIVIDUAL LEVEL

- Individual Six 'I's[®] Profiling to help build awareness of innovation strengths and challenges
- One to one coaching with individuals on their Six 'I's[®] results to help build skills and capabilities

TEAM LEVEL

- Profiling Teams by using the Six 'I's[®] as a diagnostic tool to understand strengths, challenges and areas for development
- Using the Six 'I's[®] Model to facilitate and coach teams to generate ideas, create value propositions and work out plans for implementation

ORGANISA- TION LEVEL

- Using profiles to build teams with the right mix of innovation skills
- Applying the Six 'I's[®] as a diagnostic tool for organisational development applications



“The Six ‘I’s[®] helped me to integrate the often-disparate tools and approaches around how to innovate into a comprehensive Model. It combines the measurement of individual and team skills with a clear process on how to create and implement new ideas. I can both ‘dial up,’ how I apply it, in leading more radical innovation projects, and ‘dial it down’, in supporting the business on more day to day innovation and continuous improvement. The Certification Programme was practical, fun, and easy to learn, and equipped me with the necessary skills to make this happen. I’m looking forward to facilitating the Six ‘I’s[®] Model and tools with my colleagues and peers, using them in my everyday work and helping me to innovate on my biggest projects”.

- Deanna Sacco,

Head of Group Innovation, Aged Care Services, Australia

CERTIFICATION AND ASSESSMENT PROCESS:

Details will be provided upon application.



Prior to attendance on the Programme there are a number of pre-work assignments required.

During the Programme, there will be daily theory quizzes to assess understanding.

Post the Programme, participants will be required to demonstrate their competence by applying the Six 'I's® Model and Profiles with individuals and teams (to be submitted within three months of completing the Certification Programme).

COMPLETING THE PROGRAMME

There is an option, for those who would like to attend the Certification in two parts on separate occasions



Level One (Day One and Two) focuses on understanding the dynamics of the Six 'I's[®] Model and how to interpret and apply the three Six 'I's[®] assessment – [Standard Report](#), [Full Report](#), [Team Report](#)



Level Two (Day Three and Four) builds on Level One and then focuses on applying the Six 'I's[®] Model on an Innovation Challenge, covering a variety of tools and techniques to facilitate groups of people to innovate; and how to embed innovation into the culture of the team or organisation.



Programme
Benefits

BY THE END OF THE PROGRAMME **YOU WILL BE ABLE TO:**

- 1 Explain key innovation-related concepts and how they can enhance innovation efforts and provide a common language for innovation
- 2 Describe the components of the Six 'I's'® Model and explain how it is a comprehensive and complete human-centred approach to innovation
- 3 Analyse and interpret an Individual Six 'I's'® Profile to enable individuals to understand their innovation strengths and areas of development
- 4 Analyse and interpret a Team Six 'I's'® Profile to enable teams to understand their collective innovation strengths and areas of development
- 5 Apply the Six 'I's'® Individual and Team Profiles for skills and organisational development
- 6 Apply a range of innovation tools to support teams as they progress through the Six 'I's'® Model on a practical challenge.

As part of the **Certification Process** for Level One, you will receive:

FREE:

1 Full Report

- For your one to one feedback session

5 Standard Reports and 1 Team Report

- For your team feedback session
- Team Report is made up of the Standard Reports

Total value:
US\$899

After you have been **Certified**, to aid in initial business development efforts, you will receive:

FREE:

10 Standard Reports - valued at US\$60 each

- Full Individual Reports can be purchased as an add-on

2 Team Reports - valued at US\$500 each

- Standard Reports that make up a Team Report can either be used from the 10 free Standard Reports provided; or be purchased separately

Total value:
US\$1600

ADDITIONAL BENEFITS OF CERTIFICATION INCLUDE:

- 1 Formal, globally recognised, Six 'I's® Certification ✓
- 2 Access to additional, in depth, Six 'I's® Individual Reports that show an individual's results within each of the Six 'I's®. Only available to Certified Practitioners. Valued at \$199 USD. ✓
- 3 Six 'I's® Taster Module to get you started (PowerPoint slides & Session plan) ✓
- 4 Six 'I's® Sales deck of slides to present to prospective clients or share inside your organisation ✓
- 5 Discount on Six 'I's® products such as Six 'I's® Floor Mats, Table Mats, and Games. ✓
- 6 Free membership to Six 'I's® global community with your name listed on the Six 'I's® website ✓



THANK YOU

Contact us at
info@6-i-innovation.com
for more information dates,
locations, and pricing.

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